



Massachusetts Service Alliance

Winter 2011

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SAVE THE DATE



Massachusetts Statewide Service-Learning Conference

The Massachusetts Department of Elementary and Secondary Education, in partnership with MSA, will host their annual service-learning conference with the theme:

**"Healthy Schools,
Healthy Communities."**

Dear Friends,

For twenty years, the Massachusetts Service Alliance has been at the forefront of service and volunteerism in the Commonwealth. We were there when AmeriCorps was launched on the Boston Common with Senator Kennedy in 1994. We were there when *The Massachusetts Promise* was created to set a common vision for what young people need to be successful adults. We were there in 2001 for the first statewide conference on service and volunteerism. We cheered along with our friends in service across the country in 2009 as President Obama signed into law the Edward M. Kennedy Serve America Act.

We are gearing up to celebrate 20 years of service and volunteerism in Massachusetts at our Celebration of Service Breakfast on March 24th. We look forward to sharing the impact that service and volunteerism has in the Commonwealth. This year alone there are 36,273 people serving our communities through AmeriCorps, Senior Corps, and Learn and Serve. Over 5,000 people made MLK Day a "Day On," and thousands of others volunteer countless hours through Volunteer Connector organizations throughout the state.

So while we look back with pride at twenty years of hundreds of thousands of people stepping up to serve and volunteer their time to meet critical needs in our Commonwealth, we also look forward with enthusiasm to twenty more years of being able to ensure that anyone who wants to commit to serve in Massachusetts has the opportunity to do so.

Best Regards,

Emily Haber
CEO

Brendan Coughlin
Board Chair

This conference will offer a variety of workshops including skill-based sessions, as well as sharing promising practices for service-learning implementation and sustainability.

The Call for Presenters is due **Friday, March 11, 2011**. If you are interested in presenting a workshop, please click [here](#) or contact

Kristen

McKinnonkmckinnon@doe.mass.edu

Tuesday, May 3, 2011

Hogan Campus Center
College of the Holy Cross
Worcester, MA
8:30am - 3:30pm

MSA Launches New Website!



MSA announces the launch of its brand new, user-friendly website. The address remains the same, but the site has a simplified navigation bar and offers many new additions.

Some of the new features include:

A spotlight section to highlight AmeriCorps members who are serving in Massachusetts;

An interactive map for users to connect with volunteer agencies across the state;

Brand new Service & Volunteerism section including National Days of Service and ways to volunteer!

Celebrating 20 Years of Service & Volunteerism

Please join the Massachusetts Service Alliance for a special breakfast on March 24, 2011 as it celebrates 20 years of service in the Commonwealth.

**Featuring Keynote Speaker:
Victoria Reggie Kennedy**



With special guest:

**Patrick A. Corvington
Chief Executive Officer
Corporation for National & Community Service**



**Where: Omni Parker House
When: Thursday, March 24, 2011 8:30-10:00am
Price: \$50 / ticket, \$500 / table**

[Visit the site now!](#)

Save the Date!

3rd Annual Civic Engagement Summit

The Center for Civic Engagement at the University of Massachusetts Dartmouth invites you to join them at their 3rd Annual Civic Engagement Summit.

This summit will explore innovative ways of expanding and strengthening civic engagement and developing community.

Featuring Keynote Speaker:
Alan Khazei

Thursday, April 14, 2011
8:30 am - 1:30 pm
Woodland Commons
UMass Dartmouth

Click [here](#) to register, or contact Vicki Vital, vvital@umassd.edu for more information.



January 26, 2011

Youth Mentoring Day was held at the State House to celebrate January as National Mentoring Month. This annual event was co-hosted by the [Mass Mentoring Partnership](#) & MSA, and was sponsored by Staples. The event honored state

MSA will be honoring the following individuals, institution, and corporation for elevating service and volunteerism in the Commonwealth:

- Maureen Curley, President, Campus Compact
- Phyllis Segal, Vice President, Civic Ventures
- Heller School of Social Policy and Management, Brandeis University
- Fidelity Investments

To purchase your ticket or sponsor a table, please click [here](#).

For more information, please contact:
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Director of External Relations and Development
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Over 5,000 Volunteers Stepped Up to Serve on MLK Day

On the 25th anniversary of Martin Luther King, Jr. Day, over 5,000 volunteers stepped up on their day off to make it a day ON and served in numerous agencies across the Commonwealth, volunteering over 18,000 hours of service!

Through support of the Volunteer Generation Fund, MSA provided \$80,000 in mini-grants to 12 organizations to engage volunteers in meaningful service to honor Dr. King. In addition to these grantees, over 90 organizations participated in celebrating the King Day of Service. There were volunteers in every region across Massachusetts from North Adams to Nantucket and every county in between!

legislators and other supporters of mentoring, and celebrated successful youth mentoring relationships.

The 2011 Ignite Award was presented to Amanda Martinez of Cambridge, for her dedication to motivating and inspiring people to become advocates of mentoring.



The Massachusetts Service Alliance is very excited to announce its partnership with the AmeriCorps Alums Boston Chapter as we have signed on to be their fiscal sponsor. We support this organization as it gives AmeriCorps Alums the opportunity to connect with each other and continue serving long into their future.

On Wednesday, March 23, 2011, Boston AmeriCorps Alums will host its quarterly Community Meeting where alums and current members can network with each other, learn about the chapter's initiatives, and get more involved!

The community meeting will be held at MSA's office at 6:30pm. Please visit the [Alums' blog/website](#) to RSVP.

**Breakfast & Book Launch
"The Big Shift"
with Marc Freedman
Founder & CEO of Civic
Ventures**

Discovering What's Next invites you to a breakfast and book talk on **April 8, 2011** with Marc Freedman who is launching his national book tour. In "The Big Shift," Freedman addresses the call to convert America's mid-life crisis into a new stage of life and opportunity.

\$25 registration fee includes continental breakfast and a copy of his book. After the event, Marc will be available to sign copies of the book.

MLK Day was a day for individuals regardless of age, gender, race, or location to come together and make a difference in their community. Because of these service projects, homeless and transitional individuals were fed and given health kits and clothing; food pantries were abundantly filled; children can now learn in clean classrooms and read in organized libraries; and at-risk women and children can meet in safe and sanitary locations.

Thank you to the incredible number of individuals who spent their holiday improving our communities across Massachusetts. We hope you continue to serve all year long and spread the word to your family and friends to honor Dr. King by serving in 2012!

For a list of projects, please click [here](#).

To view pictures of MLK Day projects, please click [here](#).

SAVE THE DATE



**2011 Massachusetts
Conference on Service
and Volunteering**

May 23, 2011

On May 23, 2011, MSA will sponsor its fifth bi-annual Massachusetts Conference on Service and Volunteering at the Sheraton Framingham Hotel & Conference Center. This conference will bring together nonprofit, public, and private sector leaders and service participants throughout the Commonwealth for *an inspiring day of learning, connection, and dialogue*. Attendees will represent over 400 professionals from across Massachusetts who are seeking to maximize volunteers and people engaged in service to meet critical needs in their community.

In addition to 30 cutting-edge workshops, networking opportunities, and leadership roundtables, the day will feature an inspirational keynote address by Shirley Sagawa. Ms. Sagawa is a leading expert on national service policy and helped draft the legislation that created AmeriCorps and the Corporation for National and Community Service.



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