

Massachusetts Service Alliance

Summer 2010

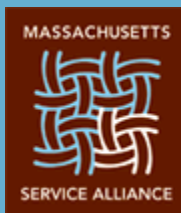
Summer 2010

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MSA Welcomes New Board Members



The Mass Service Alliance Board of Directors welcomes new members Lily Mendez-Morgan and Curran Raclin.

Lily Mendez-Morgan has over 17 years of experience in the nonprofit and government

Dear Friends,

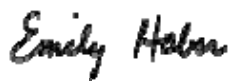
This spring we celebrated the one year anniversary of the signing of the Edward M. Kennedy Serve America Act. With this Act, the seeds were sown for growth in service and volunteerism; we are now starting to enjoy the harvest. We are very excited to be starting the AmeriCorps year off with 26 MSA funded programs, a record number, six of which are new programs. Over 1,400 members will be serving in Massachusetts in a myriad of ways, including tutoring children, mentoring at-risk young people, caring for our natural resources, providing legal services to low-income families, providing older adult wellness training, and helping prepare residents for the job market. The Serve America Act challenged us to engage people of all ages as AmeriCorps members, and we have two programs this year that will engage 120 older adult AmeriCorps members. We are looking forward to expanding our support of the volunteer connector organizations and we are proud to be one of the States that received a first ever Volunteer Generation Fund grant which will allow MSA to continue to build and support a statewide infrastructure for service and volunteerism. Massachusetts residents care about their neighborhoods, their communities, and the world around them. One million, three hundred thousand Massachusetts residents stepped up last year to volunteer their time to meet critical needs in the Commonwealth. We at the Massachusetts Service Alliance applaud them and are here to support their efforts and the organizations in which they serve.

Best regards,

sectors. She is currently the Deputy Secretary for Interagency Reform in the Executive Office of Transportation and Public Works. Previously she was the Senior Director of Appointments and Civic Engagement in the Office of Governor Deval Patrick where she was instrumental in the creation of the Commonwealth Corps.

Curran Raclin has a background in marketing and data analysis as well as a passion for service. He currently is a Market Research and Data Analyst for The Boston Red Sox. He brings direct service experience to MSA having served for a year with City Year where he helped develop curriculum for and tutored 2nd and 3rd graders and was site Director for City Year for Kids.

SAVE THE DATE!
Massachusetts



Emily Haber
CEO



Brendan Coughlin
Chairman of the Board

In The News

Massachusetts Service Alliance Awarded \$150,000 in Volunteer Generation Fund Grant

The Corporation for National and Community Service awarded its Volunteer Generation Fund grants totaling \$4 million to 19 U.S. state service commissions to better recruit, manage, and retain volunteers to address pressing social challenges.



The Massachusetts Service Alliance (MSA) was awarded \$150,000 to undertake a four-part coordinated effort to increase the number of people engaged in meaningful volunteer opportunities in MA including:

1. a statewide awareness campaign and launch of MassVolunteers.org with an expansion of Connect and Serve, MSA's statewide online volunteer connector tool;
2. support for MLK Day of Service initiatives that will engage large numbers of volunteers;
3. continued support for Higher Impact, their Volunteer Impact Retention and Expansion (VIRE) initiative engaging Baby Boomers; and
4. technical assistance and support to launch new volunteer connectors in underserved areas of the state.

"MSA is excited to collaborate with the volunteer connector organizations across the state to ensure there are quality volunteer opportunities to engage residents in addressing our communities' pressing needs," stated Emily Haber, CEO of the Massachusetts Service Alliance.

**AmeriCorps
Opening Day**
November 5, 2010

Join us for a day of
Celebration,
Networking &
Service!

When:
Friday,
November 5,
2010

Where:
Reggie Lewis
Track & Athletic
Center
1350 Tremont
Street, Boston

Invitation and
online
registration will
follow.



AmeriCorps*VISTA
member joins the
MSA team

We would like to
welcome Alicia
Newton,
AmeriCorps VISTA
member serving
with MSA.

[Click here](#) to read the full press release.

MSA Announces 2010-2011 AmeriCorps Grantees

MSA is excited to announce that our organization received over \$10 million in competitive and formula funding to support 26 AmeriCorps programs in the coming year. These programs will support over 1,400 members serving in all areas of the state.



Massachusetts was extremely successful in the AmeriCorps grants process, receiving the third highest number of competitive programs in the country. This is due in part to the hard work and dedication that staff, members, and volunteers bring to their programs every day.

National Service continues to be a strategy to address unmet community needs. MSA looks forward to working with these organizations to help improve the lives of youth, families, and residents of the Commonwealth.

To view the full list of 2010-2011 AmeriCorps grantees, please click here. [Click here](#) for more information about AmeriCorps.

Alicia completed one year of service as a [Massachusetts Campus Compact AmeriCorps*VISTA](#) in July and recently received her MBA.

As External Relations Coordinator, she will help launch a statewide public awareness campaign to promote and expand service and volunteerism across the Commonwealth. This outreach will help to increase opportunities for people engaged in service to meet critical needs in the Commonwealth, help provide support to underserved communities, and better use service to address the needs of vulnerable populations.

To contact Alicia, call 617-542-2544 ext. 212 or email anewton@mass-service.org.

Save the Date!
"Best in Class"
2010 Student Leadership Conference

National Service Budget Update - FY11 Appropriation for CNCS and its Programs



Highlights:

- *President Obama's Request*
On February 1, 2010, President Obama released his Administration's budget for FY2011, including \$1.416 billion for the Corporation for National and Community Service (CNCS). This is an increase of \$266 million above the FY2010 enacted level
- *House Subcommittee's Request*
On July 16, the House Appropriations Subcommittee on Labor, Health and Human Services, Education, and Related Agencies released their version of the FY11 budget, which includes \$1.305 billion for CNCS. This is \$155 million more than last year and \$111 million below the President's request.
- *Senate Subcommittee's Request*
On July 27, the Senate Appropriations Subcommittee on Labor, Health and Human Services, Education, and Related Agencies released their version of the FY11 budget, which recommends \$1.366 billion for CNCS. This is an increase of \$215.9 million over last year's funding level but \$51 million below the President's request.
- *Next Steps & How We Can Advocate for a Robust National Service Budget*
As the bill moves through the legislative process, MSA will continue to push for full funding of the President's FY 2011 request (\$1.416 billion). As many of our AmeriCorps programs have experienced, the demand to serve in AmeriCorps is greater than the number of available positions. While this is a "good problem," it is important to convey to Congress that this is a critical, cost-effective investment that engages citizens in tackling our most serious challenges in education, health, clean energy, economic opportunity, veterans, disaster response, and other critical issues.

*Best in Class:
Building Skills,
Changing
Communities*

The goals of the conference are to strengthen the network of New England Campus Compacts, provide students with increased leadership skills and kickoff a year of student outreach and programming. The interactive, skills-focused workshops will address new and innovative ways to increase civic participation on campuses.

Date:

October 1-2, 2010

Location:

University of
Massachusetts,
Amherst

For more
information, [click
here](#).

For more information, visit the CNCS [budget page](#).

Funding & Resources

2011-2012 AmeriCorps Request for Proposals

MSA is pleased to release the 2011-2012 AmeriCorps Request for Proposals. The application and supporting documents are now available at www.mass-service.org or by clicking [here](#).

Applications due:
**Wednesday, September 15,
2010 (by 12:00pm)**



**MSA
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DIRECTORS**

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760 Associates

Sherry McClintock
Corporation for National
& Community Service

Kristen McKinnon
MA Department of
Elementary and
Secondary Education

Lily Mendez-Morgan
MA Department of
Transportation

Anne Messier
Sturdy Memorial Hospital

G. Curran Raclin, Jr.

2011 Martin Luther King, Jr. Day of Service RFP
January 17, 2011

MSA has released a Request for Proposals for its 2011 Martin Luther King Jr. Day of Service Project Initiative. MSA seeks to award grants to support projects in conjunction with the King Day of Service that 1) include meaningful service that meets an identified community need; 2) recruit a diverse cross-section of the community as volunteers; 3) incorporate education on the life and work of Dr. King; and 4) provide opportunities for sustained service and ongoing community involvement.

For a copy of the RFP, [click here](#). Applications must be received by **12:00pm on Friday, September 24, 2010**.



"Life's most persistent and urgent question is: What are you doing for others?"

--Dr. Martin Luther King, Jr.

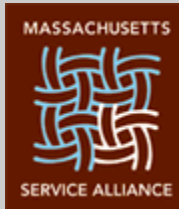
Cities of Service Youth Service Institute Grants
Deadline: September 10

Young people are critical assets for community change and helping mayors achieve their vision of a stronger community through service. Youth Service America (YSA) invites Cities of Service to engage youth volunteers through Global Youth Service Day and/or Semester of Service. To support Cities of Service in engaging youth, YSA is offering up to 30 Cities of Service \$1,000 grants to cover registration, travel, and lodging for one staff member to attend its annual Youth Service Institute on October 13-15 in Detroit. In addition to this opportunity, applications from groups affiliated with a City of Service will receive preference for YSA's other grant programs throughout the year. (YSA will distribute over \$1 million in grants for Semester of Service and Global Youth Service Day 2011.) The application deadline is Friday, September 10. Learn more about Youth Service America, and access the short, three question online application at: www.YSA.org/institute/citiesofservice.

The Boston Red Sox

Daniel Rivers
Morgan Stanley Smith
Barney

Karen Watkins-Watts
Brockton Public Schools



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Service Alliance**
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F 617. 542. 0240
[www.mass-
service.org](http://www.mass-service.org)



Events

9/11 National Day of Service & Remembrance

A powerful coalition representing the 9/11 community, the federal government, and the nonprofit sector recently announced a comprehensive program to promote widespread participation this year on the September 11 National Day of Service and Remembrance. Among the new resources announced for this year:

- A new and highly innovative website (911dayofservice.org) that helps individuals quickly connect with and support charitable causes, as well as post their personal good deeds.
- A new logo mark, developed by the award-winning Landor & Associates design firm, that will become the official identity for the 9/11 National Day of Service.
- A first-ever comprehensive 9/11 education resource that includes 18 different lesson plans and supporting elements to help teachers instruct students in age appropriate and constructive ways about the events of 9/11, and inspire them to pay tribute voluntarily through charitable service and good deeds. Available at: scholastic.com/911dayofservice.
- Television and radio public service advertisements, featuring actors Gary Sinise and Denis Leary, which will be aired nationwide this year for the first time thanks to the support of the National Association of Broadcasters, Clear Channel, and many of the major networks and cable channels.
- Community service projects for 9/11, which the organizers will oversee directly, in six major cities this year including New York, Washington, Boston and Philadelphia.
- Outreach to more than 50,000 nonprofits, employers and faith-based organizations.

Learn more about all of these resources at
www.911dayofservice.org.

Highlights from the National Conference

The 2010 National Conference on Volunteering and Service was held in New York City on June 28-30. Convened by the [Corporation for National and Community Service](#) and [Points of Light Institute](#), the annual conference is the world's largest gathering of service and volunteer leaders. The conference attracted record attendance of more than 5,000 people. Attendees included volunteer coordinators and supervisors; non-profit professionals; workplace volunteer managers; leaders in corporate social responsibility; AmeriCorps, Senior Corps, and Learn and Serve America program directors and staff; social entrepreneurs; funders and philanthropists; and AmeriCorps Alums.

The annual event provided attendees with an opportunity to learn, connect, and be inspired through a wide range of exciting and informative plenary sessions, workshops, special events, service projects, exhibits, specialized corporate tracks and more. It challenged service leaders to increase the impact of their programs, and for all Americans to roll up their sleeves and participate in rebuilding our country. [Click here](#) for more conference highlights. For those who could not attend, replay webcasts at [VolunteeringandService.org](#).