

Energy to Impact



2017 Massachusetts Conference on Service and Volunteering

Monday, June 12, 2017 | Sheraton Framingham Hotel

Corporate Sponsorship Levels & Benefits	
<p>Conference <i>Lead</i> Sponsor</p> <p>\$10,000</p>	<ul style="list-style-type: none"> • Opportunity to address over 400 conference attendees at the Keynote Speaker Opening Session • Signs with company name/logo prominently displayed • Company logo on conference giveaways (i.e. bags) • Company promotional materials and giveaways in registration packets/bags • Logo on all conference promotional materials including email blasts sent to over 4,000 MA professionals • Logo and link to your company's website on conference website plus ongoing promotion on MSA's website • Recognition as sponsor in press releases and media publicity as the lead sponsor • Four conference registrations • Company name listed in registration packets • One exhibit table
<p>Conference <i>Champion</i> Sponsor</p> <p>\$5,000</p>	<ul style="list-style-type: none"> • Company promotional materials and giveaways in registration packets/bags • Signs with company name/logo prominently displayed • Logo on all conference promotional materials including email blasts sent to over 4,000 MA professionals • Logo and link to your company's website on conference website • Two conference registrations • Company name listed in registration packets • One exhibit table
<p>Conference <i>Friend</i> Sponsor</p> <p>\$2,500</p>	<ul style="list-style-type: none"> • Company promotional materials and giveaways in attendee registration packets/bags • Logo on all conference promotional materials including email blasts sent to over 4,000 MA professionals • Logo and link to your company's website on conference website • One conference registration • Company name listed in registration packets • One exhibit table
<p>Conference <i>Supporter/Exhibitor</i></p> <p>\$1,000</p>	<ul style="list-style-type: none"> • Organization's name and details listed in registration packets • One exhibit table

Additional “Exclusive Sponsorship” Opportunity

Awards Luncheon Sponsor \$7,500

The Awards Luncheon will be a special event during our biannual conference that will recognize “Service and Volunteerism Leaders” across Massachusetts. Awards are made based on peer nominations for individuals, organizations, and businesses committed to service and volunteerism. As a sponsor, your company will be spotlighted during the luncheon as well as in promotional materials and on-site printed materials and signage.

For more information on sponsorship opportunities, please contact:
Emily Haber, Chief Executive Officer, Massachusetts Service Alliance
617-542-2544, x228 / ehaber@mass-service.org

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SPONSORSHIP/EXHIBIT TABLE REGISTRATION FORM (FOR CORPORATIONS):

Table/Sign Name (for promotional materials): _____

Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email address: _____ Website: _____

Phone: _____ Fax: _____

(See sponsorship level attachment for list of benefits)

- We would like to be a Conference "Lead" Sponsor @ \$10,000
- We would like to be a Conference "Awards Luncheon" Sponsor @ \$7,500
- We would like to be a Conference "Champion" Sponsor @ \$5,000
- We would like to be a Conference "Friend" Sponsor @ \$2,500
- We would like to be a Conference "Supporter/Exhibitor" @ \$1,000

Table Description (20 words or less) to market your booth in our online brochure and in the conference packet:

- We would like internet access for table(s) & will pay the extra cost. * MSA will contact you if you check this item.* Requests must be made no later than May 19, 2017.

Products/Services to be offered *(All products and services must be listed. Please attach additional pages if necessary):*

Payment terms: Full payment must accompany this application unless other arrangements are made with MSA.

Payment Options:

CHECK:

Total Enclosed \$_____

Please make all checks payable to: Massachusetts Service Alliance

Mail to:
Massachusetts Service Alliance,
100 North Washington Street, 3rd Floor
Boston, MA 02114
Attention: Emily Haber, Chief Executive Officer

PAY ONLINE:

www.mass-service.org/donate

I understand that this registration form for exhibiting at The Massachusetts Conference on Volunteering and Service will become a contract upon acceptance by MSA. I have read the contract including the reverse side of this document and accept the terms and conditions set forth by MSA.

Signature of Authorized Representative:

Date: _____

Exhibit Terms and Conditions

1. ELIGIBILITY FOR EXHIBITING:

MSA reserves the right to determine the eligibility of any company, product or service. This right may be executed at anytime before, or during the show.

2. BENEFITS AND DISCOUNTS:

All benefits are in accordance with sponsorship level.

3. ELECTRICITY, PHONE LINE AND FURNITURE:

Your table comes with one skirted table, and two chairs. Internet access can be requested for your booth on the registration form. There may be an additional charge established by the facility. **Requests must be made no later than May 19, 2017.**

4. CONTENTS/USAGE OF EXHIBIT SPACE:

All products/services available for sale *must* be detailed on the contract. Exhibit space is to be used only by the exhibitor whose name appears on the contract unless changes have been approved by MSA. All business and sales activities must be conducted within the confines of the exhibit table. No advertising/sales/marketing materials may be displayed or distributed in any other part of the exhibit area or conference facility. Interfering in any way with the business or table space of another exhibitor is strictly prohibited. Music or other audio/visual noise must be confined to your own exhibit space.

5. SUBLEASING:

Subletting and sharing tables is not allowed.

6. DISPLAYS/SIGNS:

All banners and signs must be within the specifications of the table configurations. Attaching anything to walls, curtains, floor, in any way is prohibited. Any damage caused to the facility or equipment is the responsibility of the exhibitor.

7. REGISTRATION & NAME BADGES:

Exhibitors are issued two badges for staffing the table. This does not include lunch or attending workshops. Tables must be staffed by at least one person throughout the day.

8. EXHIBIT HOURS:

The exhibit hours are from 7:30 a.m. to 3:30 p.m. and all tables should be staffed during exhibit hours. All exhibits must remain in place until 3:30 p.m. Set-up is from 7:00- 7:30 a.m. Dismantling is from 3:30 p.m. until 4:30 p.m.

9. FIRE AND SAFETY:

Exhibitors must comply with all rules, regulations and codes relating to fire and safety. There is no smoking in the exhibit area or in any part of the facilities.

10. SECURITY:

Insurance of goods or equipment is solely the responsibility of the Exhibitor. MSA is not responsible for replacement of lost or stolen goods or money.

11. INDEMNIFICATION:

Exhibitor assumes complete responsibility and agrees to hold MSA harmless from any and all claims, suits, liabilities, demands, damages or other costs of any kind which might result from any action or failure to act of the exhibitor or any agent, representative, personnel, etc., including but not limited to claims of damage or loss, harm or injury to the person or property of the exhibitor or any of its agents, employees or other agents.

12. CANCELLATION:

In the event that the conference is cancelled due to strikes, fire or any other cause not within the control of MSA, the exhibitor releases MSA from all claims, damages, etc. which may be consequences thereof. Refunds will be made based on prorated shares of the total amount paid by all table sales less costs and expenses incurred by MSA.

13. TAXES AND STATE LAWS:

Exhibitors are responsible for all state income and sales taxes and are responsible for obtaining forms and filing in compliance with the appropriate State Laws.

14. LOCATION OF EXHIBITS:

The conference and exhibits will be held at the Sheraton Framingham Hotel. Tables will be assigned on a first come, first served basis. MSA reserves the right to make modifications as necessary.

15. SOUND DEVICES:

The use of devices for reproduction of sound is permissible, provided they are audible not more than 2 feet into the aisle, or encroach into neighboring tables. MSA shall have absolute control over the implementation of this regulation, the intent of which is that the sound shall not be audibly objectionable to other exhibitors in proximity. MSA is not responsible securing appropriate (BMI/ASCAP/SESAC) licenses. MSA is not liable, nor obligated, to obtain said licenses. In order to broadcast any live and/or pre-recorded (or copyrighted) music, exhibitor must contact licensing company. Licensing fees are the sole obligation of the exhibitor.

16: USE OF EXHIBIT SPACE:

All demonstrations or other promotional activities must be confined to the limits of your exhibit table.