MASSACHUSETTS SERVICE ALLIANCE
FY20 State Budget Request

MSA respectfully requests $1.4 million in line item 7003-1206 to administer State Service Corps grants and provide training and support to volunteer and service organizations across the Commonwealth.

Final FY2019 Budget: $1.4 million
WHO WE ARE

The Massachusetts Service Alliance (MSA) is a nonprofit organization that serves as the state commission on service and volunteerism. MSA invests in community-based organizations and institutions that rely upon volunteers and people engaged in service to meet their community’s needs. Through investing, convening, advocating, and building capacity, MSA develops and supports initiatives that incorporate service and volunteerism as effective strategies to address the pressing needs in Massachusetts.

MSA has a true statewide presence. In our 2018-2019 program year, we are supporting, funding, and building-out the volunteer / service infrastructure at nearly 100 organizations from the Cape to Boston to the Berkshires:

WHAT WE DO

Bring Service Programs to MA
We administer the AmeriCorps State and Commonwealth Corps programs, which place 1,500+ service members at host site partner organizations each year.

Fund Compelling Volunteer Initiatives
Through our MLK Day of Service, National Volunteer Week, and Youth Development Volunteer Initiative grants, organizations receive critical funding for volunteer service projects and capacity-building initiatives.

Provide In-demand Training
Based on input from organizations across MA, we deliver high-quality and affordable volunteer management trainings, including the intensive Service Enterprise Initiative certification program.
WHY INVEST IN MSA?

LEVERAGING POWER!
The state's current investment of 1.4 million has enabled MSA to leverage 23x that amount to further support service and volunteerism efforts across the Commonwealth.

STATE INVESTMENT (in millions of dollars)

1.4

Funds Leveraged (in millions of dollars)

32.2

- Federal dollars to support AmeriCorps & other volunteer initiatives
- Private match dollars
- Segal Education Awards earned by AmeriCorps members
OUR IMPACT: AMERICORPS STATE

During the 2018-2019 program year, 2,500+ AmeriCorps members are serving throughout MA at over 70 host site partners, among them public schools, mentoring organizations, legal services organizations, land trusts, and organizations that support refugees and immigrants.

AmeriCorps State programs in Massachusetts are highly effective in addressing critical needs in education, housing, health and the environment. Every year, our AmeriCorps members prove that national service works in Massachusetts. In 2017-2018, members served 1,209,390 hours across the Commonwealth and engaged 19,013 volunteers who, in turn, provided 107,470 hours of service. As a direct result of member efforts:

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<th>Category</th>
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<td><strong>Education</strong></td>
<td>- 7,052 youth showed improvement in academic performance, engagement, and/or school readiness.</td>
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<td><strong>Economic Opportunity</strong></td>
<td>- 109 children were matched with caring, adult mentors in youth/adult mentoring relationships.</td>
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<td><strong>Disaster Response</strong></td>
<td>- 123 economically disadvantaged individuals received training and were placed into jobs.</td>
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<td><strong>Environmental Stewardship</strong></td>
<td>- 1,386 individuals were transitioned to safe, healthy, and affordable housing.</td>
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<td><strong>Healthy Futures</strong></td>
<td>- 245 community members received disaster assistance.</td>
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<td>- 6 disasters were responded to by AmeriCorps members.</td>
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<td>- 506 acres of parks/public lands and 325 miles of trails/rivers were improved.</td>
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<td>- 1,554 students increase their knowledge of environmentally conscious practices.</td>
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<td>- 5,446 individuals and families received information and/or support around substance use disorders.</td>
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<td>- 483 individuals were supported while requesting and receiving referrals to treatment for a substance use disorder.</td>
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At the forefront of state service across the country, the Commonwealth Corps is currently hosting members in partnership with 17 host site organizations throughout MA. Members are building organizational capacity and positively impacting MA residents in the focus areas of: Economic Opportunity / Workforce Development, Education (Early or K-12), Health and Nutrition, and Youth Development / Youth Violence Prevention.

State Service Corps funds are used to support the Commonwealth Corps service internship program. Established in 2007, the innovative Commonwealth Corps is the only service corps program in the U.S. to focus solely on state residents.

The Long View: 10 Years of State Service

- 3.6 Million Dollars leveraged in cash or in-kind support.
- Countless Opportunities for skill building, leadership development, and enhanced civic vocation for members.
- Across Massachusetts, nearly 1,000 Commonwealth Corps members contributed 603,700+ hours of service to 67 nonprofit agencies in the first 10 years.
- 607,600+ Beneficiaries received new or improved services.
- Over 19,920 hours of member training, supervision, and support provided by host site partners.
- 34,600+ Volunteers were recruited and / or managed, serving over 765,000 hours.
LASTING IMPACT BEYOND SERVICE

Long after an AmeriCorps or Commonwealth Corps member finishes their term, their service experience, array of skills, and newfound connections continue to influence their civic, personal, and professional lives. The AmeriCorps and the Commonwealth Corps programs contribute to MA economic growth and workforce development in long-term, tangible ways.

STAYING WHERE THEY SERVE

Amy Kukulya, AmeriCorps Cape Cod 1999-2000
A New Jersey native, Amy served with AmeriCorps Cape Cod in 1999 and has lived on the Cape ever since. Now a senior engineering technician with the Woods Hole Oceanographic Institution, she credits her AmeriCorps experience with kick-starting her career. “By taking on risks and pushing my comfort zone that way, I ended up in engineering with no formal training. It was the birth of becoming an adult and growing up real fast and learning how to take care of yourself and how to network.”

Jared Stanley, PAARI AmeriCorps 2017-2018
For years after leaving the military, Jared struggled with drug abuse and homelessness before entering recovery. In 2017, he served as a Recovery Coach with PAARI (the Police Assisted Addiction and Recovery Initiative) AmeriCorps. Serving at the Cambridge Police Dept., Jared provided critical community outreach and assisted with getting people into treatment for opioid addiction. When his term ended in September, the Cambridge Police Dept. hired Jared as a permanent Recovery Coach.

Alex Buonfiglio, Commonwealth Corps 2015-2016
As a Commonwealth Corps member, Alex served with More Than Words (MTW), a Boston nonprofit that enables under-served young adults to take charge of a business. After his term, he was hired as the full-time Development Associate at MTW and is now the Senior Development and Events Manager. “The skills I learned serving have helped shape me into a more polished professional with a deeper understanding of the importance of service and giving back to one’s community.”

Benefits of service? Alums will tell you all about it!
In 2016, the Corporation for National and Community Service surveyed 3,772 AmeriCorps alumni across the U.S. about the long-term benefits of their service experience. Key findings include:

- **80%** of alums say AmeriCorps benefited their career path.
- **79%** of alums are or plan to become actively involved in their community post-service, compared to 47% prior.
- **70%** of alums say that AmeriCorps helped them achieve their educational goals, in part thanks to the Segal Education Award. 1/3 of alums were furthering their education 6 months after service.
- **42%** of alums employed within 6 months of service found a job through a connection made in AmeriCorps.
NATIONAL DAYS OF SERVICE

The state’s investment provides match money for MSA’s Volunteer Generation Fund (VGF) grant. We use VGF funds to offer organizations - many of which are small and locally-based - critical support for volunteer service projects and capacity-building initiatives. In turn, our grantee organizations engage thousands of MA residents in volunteerism each year.

Martin Luther King, Jr. Day of Service

Between 2011-2018, MSA has invested more than $384,000 in 83 nonprofits to engage volunteers in service projects in honor of Martin Luther King, Jr. Day.

2018 MLK Day of Service Highlights include:

- **4,634** volunteers dedicated roughly **17,901** hours of their time to serve on MLK Day.
- **958** NEW volunteers were recruited by partner organizations to serve on MLK Day.
- **1,851** youth engaged in MLK Day projects through service learning / volunteering.

National Volunteer Week

Between 2012-2018, MSA has invested over $362,000 in 107 community-based organizations to support meaningful service during National Volunteer Week (NVW).

2018 National Volunteer Week Highlights include:

- **4,660** volunteers completed **18,453** hours of service during National Volunteer Week.
- **999** NEW volunteers were recruited by partner organizations to serve throughout the week.
- NVW projects impacted **7,416** youth statewide through volunteer efforts.